# Promotional & Advertising Opportunities

Choose how you want to be present in WSPID 2023!

# Physically, online or in both.

Below you can find the available promotional and advertising items. Most items are available for both physically and online, but please note that a few will only be available for one or the other.

For any questions, please contact me via tseoane@kenes.com.

- Prospectus
- Educational Opportunities
- Exhibition
- Contact Us

### **PRESENCE**

### PLENARY SYMPOSIUM

Host an official Non-CME plenary industry session.

#### Learn More

# PARALLEL SYMPOSIUM

Host an official Non-CME parallel industry session.

### Learn More

# PRODUCT THEATRE SESSION

Present your research in this 20-min session.

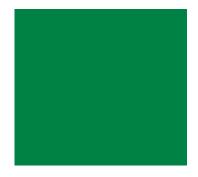
#### Learn More

# PRE-CONGRESS VIDEO TEASER

Connect with attendees before the Congress days.

#### Learn More

### **VISIBILITY**



# **CONGRESS LANYARDS**

Opportunity to place company's logo on the lanyards.

#### Learn More

#### **KEY**

#### **RING**

Make an impression with this practical key ring.

#### Learn More

### HAND CLEANSER

Promote safety by branding the hand cleanser gel.

#### Learn More

# COFFEE BREAK

Promote your company at one or more coffee breaks.

#### Learn More

### WELCOME RECEPTION

Promote your company at the networking reception.

#### Learn More

### CHARGING KIOSK

Be visible by branding the charging kiosk.

#### Learn More

### WATER STATIONS

Be visible by branding the water stations.

#### Learn More

### LOUNGE AREA

Area to connect to the virtual platform, work or recharge.

Learn More

# SYMPOSIUM BRANDING

Create anticipation and brand your session's waiting room.

Learn More

# BRANDING OPPORTUNITIES

Be visible and have a logo, and advert or a video online.

Learn More

### **NETWORK**

### WORLD MAP

Connect with participants around the globe.

Learn More

# SOCIAL MEDIA PROMOTION

Be visible with an original company post.

Learn More

# MULTI HUB

Connect with participants in different locations.

Learn More

### MEETING ROOM

Host guests by hiring a room at the venue or online.

Learn More

### **ADVERTISE**



# ADVERT IN FINAL PROGRAM

Full page advert in the final program.

Learn More

# MOBILE APP ADVERT

Advertise your session or booth in our mobile app.

Learn More

# CONGRESS MAILSHOT ADVERT

Reach out to the

WSPID community.

#### Learn More

# CONGRESS WEBSITE BANNER

Be visible on the WSPID website with a banner-ad on the home page.

#### Learn More

# PUSH NOTIFICATION

Connect with participants with a push notification.

#### Learn More

# PROMOTIONAL MAILSHOT

Gain additional exposure for your session, company or booth.

#### Learn More

# POST-CONGRESS MAILSHOT

Connect with participants after the Congress days and gain additional exposure.

#### Learn More

**Note:** Support for all items will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application.

Please note that it is the Exhibitors'/ Supporters' responsibility to comply with the local authority's regulations, <a href="EFPIA"><u>EFPIA</u></a> (European Federation of Pharmaceuticals Industries & Associations), <a href="Medtech Europe"><u>Medtech Europe</u></a> (represents Medical

Technology industry) and <u>IFPMA</u> (International Federation of Pharmaceutical Manufacturers & Associations) Code of Practice on the promotion of medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the Organizer to any suits, demands by the Exhibitor/Supporter or any other third party.

**ORDER NOW** 

CLICK HERE TO DOWNLOAD