

Promotional & Advertising Opportunities

Choose how you want to be present in WSPID 2023!

Physically, online or in both.

Below you can find the available promotional and advertising items. Most items are available for both physically and online, but please note that a few will only be available for one or the other.

For any questions, please contact me via tseoane@kenes.com.

- [Prospectus](#)
- [Educational Opportunities](#)
- [Exhibition](#)
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PRESENCE

PLENARY SYMPOSIUM

Host an official Non-CME plenary industry session.

[Learn More](#)

PARALLEL SYMPOSIUM

Host an official Non-CME parallel industry session.

[Learn More](#)

PRODUCT THEATRE SESSION

Present your research in this 20-min session.

[Learn More](#)

PRE-CONGRESS VIDEO TEASER

Connect with attendees before the Congress days.

[Learn More](#)

VISIBILITY



CONGRESS LANYARDS

Opportunity to place company's logo on the lanyards.

[Learn More](#)

KEY

RING

Make an impression with this practical key ring.

[Learn More](#)

HAND CLEANSER

Promote safety by branding the hand cleanser gel.

[Learn More](#)

COFFEE BREAK

Promote your company at one or more coffee breaks.

[Learn More](#)

WELCOME RECEPTION

Promote your company at the networking reception.

[Learn More](#)

CHARGING KIOSK

Be visible by branding
the charging kiosk.

[Learn More](#)

WATER STATIONS

Be visible by branding
the water stations.

[Learn More](#)

LOUNGE AREA

Area to connect to the virtual platform, work or recharge.

[Learn More](#)

SYMPOSIUM BRANDING

Create anticipation and brand your session's waiting room.

[Learn More](#)

BRANDING OPPORTUNITIES

Be visible and have a logo, and advert or a video online.

[Learn More](#)

NETWORK

WORLD MAP

Connect with participants around the globe.

[Learn More](#)

SOCIAL MEDIA PROMOTION

Be visible with an original company post.

[Learn More](#)

MULTI HUB

Connect with participants in different locations.

[Learn More](#)

MEETING ROOM

Host guests by hiring a room at the venue or online.

[Learn More](#)

ADVERTISE



ADVERT IN FINAL PROGRAM

Full page advert
in the final program.

[Learn More](#)

MOBILE APP ADVERT

Advertise your session or booth in our mobile app.

[Learn More](#)

CONGRESS MAILSHOT ADVERT

Reach out to the

WSPID community.

[Learn More](#)

CONGRESS WEBSITE BANNER

Be visible on the WSPID website with a banner-ad on the home page.

[Learn More](#)

PUSH NOTIFICATION

Connect with participants with a push notification.

[Learn More](#)

PROMOTIONAL MAILSHOT

Gain additional exposure for your session, company or booth.

[Learn More](#)

POST-CONGRESS MAILSHOT

Connect with participants after the Congress days and gain additional exposure.

[Learn More](#)

Note: Support for all items will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application.

Please note that it is the Exhibitors'/ Supporters' responsibility to comply with the local authority's regulations, [EFPIA](#) (European Federation of Pharmaceuticals Industries & Associations), [Medtech Europe](#) (represents Medical

Technology industry) and [IFPMA](#) (International Federation of Pharmaceutical Manufacturers & Associations) Code of Practice on the promotion of medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the Organizer to any suits, demands by the Exhibitor/Supporter or any other third party.

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